ISABEL BIBEAU

Senior Graphic Designer
Print + UI + Web

Portfolio
www.isabelbibeau.com

SKILLS

QUALIFICATIONS
- Detail-oriented
- Strong Communicator
- Self-motivated
- Workflow Management
- Team player

PROFICIENT
- **Graphic Design**
  Print and Interactive
- **UI Design - Web Design**
  Wireframes, Mockups, Prototypes
- **Adobe Creative Suite**
  XD, InDesign, Illustrator, Photoshop, Acrobat
- **Sketch Software**
- **Microsoft Office**

INTERMEDIATE
- **Web Development**
  HTML and CSS
- **UX Fundamentals**
  User Research, User Personas
- **Marketing Fundamentals**

EDUCATION

- **Associate of Arts 1988-1991**
  College of Old Montreal
  Graphic Design
- **Bachelor of Arts 1992-1995**
  University of Montreal
  Communication Sciences
  and Advertising
- **Career Foundry 2016**
  UI/UX Design
- **Decode Montreal 2017**
  Intro. to Web Development
  HTML and CSS

WORK EXPERIENCE

TEKSYSTEMS
Recruiting Agency
08-2018/01-2019

UI / Web / Graphic Designer
Collaborated with the Moneytree Inc. marketing team to deliver clean aesthetic, and functional designs.

- Creation of print graphic design pieces, merchandising visuals (posters, signage, calendar, brochures),
- Designed assets for email, social media, and digital campaigns.
- Creation of mobile and desktop web pages for their new website.

CREATIVE STUDIO BE
Montreal
Advertising Agency
2017-2018

UI / Web / Graphic Designer
Collaborated with the creative team to enhance their productivity.

- Designed and adaptation of various website pages.
- Creation of packaging, logos, graphics, and brochures.

PAXYL
Contact Center
Solutions Company
2016-2017

UI / Web / Graphic Designer and Programmer
Recommended appropriate visual design solutions to achieve marketing goals.

- Rebranded, designed and coded their new responsive website to attract more high-technology companies.
- Creation of new marketing materials (logos, sales sheets, LinkedIn and Facebook ads, and trade show banners).

ST-HUBERT RESTAURANTS
Quebec - Ontario
Food Chain
2009-2017

Web / Graphic Designer / Photo Retoucher
Managed daily design demands with the in-house marketing team for merchandising visuals and local and national marketing campaigns.

- Design of visuals for the national website.
- Creation of merchandising visuals (placemats, tent cards, menus, flyers, window posters, and outdoor banners), newspaper ads, billboards and Facebook/Twitter posts.

NATA PR
Montreal
PR Agency
2008-2017

Web / Graphic Designer
Collaborated weekly with the in-house PR team for suggestions and creations of appropriate design solutions.

- Managed website updates, newsletters and blog contents.
- Creation, production and print management for press releases, newspaper ads, and Facebook/Twitter posts.

&CO CREATIVE
Montreal
Advertising Agency
1999-2007

Project Manager / Graphic Designer
Developed outstanding relationships with major clients. Supervised the production team to ensure that all projects are realized with success.

- Analysis of business goals, propositions of effective design solutions, budget estimates, management of simultaneous monthly projects.
- Creation of packaging, book covers, brochures, flyers, grids, and mood boards for a team of 3 graphic designers.

NO SPONSORSHIP NEEDED
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